Applied Home™
is full–cycle EDI insurance eTrading made simple.

Applied Home provides the greatest range of product choice and service available in Ireland and quickly gives the best quotes to your prospects by comparing prices using a short question set that takes all rating factors into account.

Full integration with Applied Relay™ makes policy fulfillment and documentation production flow logically and collects all information in a product–specific manner, standardising and streamlining the home quoting process.

Applied Home gives you access to the widest range of home products, making quoting faster and easier while ensuring your customers get the coverage that is right for them.

Allows your business to

- Give your customers choice

- Stop wasting time rekeying the same thing over and over again

- Find new opportunities with online quoting and binding

- Keep your sales workflows connected with seamless integration with your back–office solution

In the coming year, Ireland's leading insurers will trade up to 95% of their broker-led household insurance via Applied's Home panel.

Core Capabilities

Address Verification

Geo-code lookup ensures that you make no mistake when keying in information to the system so that all postage makes it to the correct policyholder and products are priced accurately.

Instant Policy Documentation

Gives you the ability to email a PDF of the SOF/proposal to your customers right at the point of quotation and automatically store the document for future reference. The policy number and schedule become available when the cover begins.

Electronic Payment Delivery

Allows you to use credit and debit card processing for premium, deferred and recurring payments that are payment card industry (PCI) compliant. You can also simplify customers' payments by offering paperless direct debits each month.

Detailed Product Comparison

Makes sure quotes for home coverage are the right fit for your prospects by showing all fixed and percentage products, product excesses and benefits, and a detailed premium breakdown.

More than 350 brokers have already realised the benefits of Applied Home.

Source: Applied Systems

Full-Cycle Processing

Take advantage of all full-cycle processing capabilities within the system, including new business premium and referral override; permanent and temporary mid-term adjustments; automatic renewal re-broke; and complete policy and risk history.

Quote Management

Automatically stores quotes from outbound telephone and marketing campaigns, so you can stay on top of leads and quickly convert them to customers.

Have Questions?

Call +44 (0) 28 9092 1500
Visit appliedsystems.ie

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